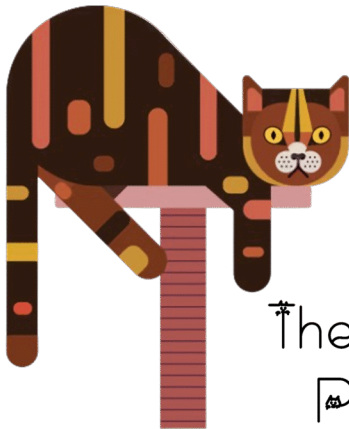


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The Scratching Post Press

January 2026
Volume 2, Issue 1

*We put the meow in mayhem - sassy, classy,
and a little bit scratchy.*

My Dear Human Readers,

If the new year already feels like someone knocked over the water glass and then blamed the cat—well, you're not wrong. The volume is up, the tempers are short, and humans seem deeply committed to learning nothing from past behavior.

When things get like this, I trust cats. They are unimpressed by titles, allergic to bullying, and highly suspicious of anyone who confuses loudness with leadership. They also have very clear rules about how you treat others: gently, fairly, and without unnecessary force.

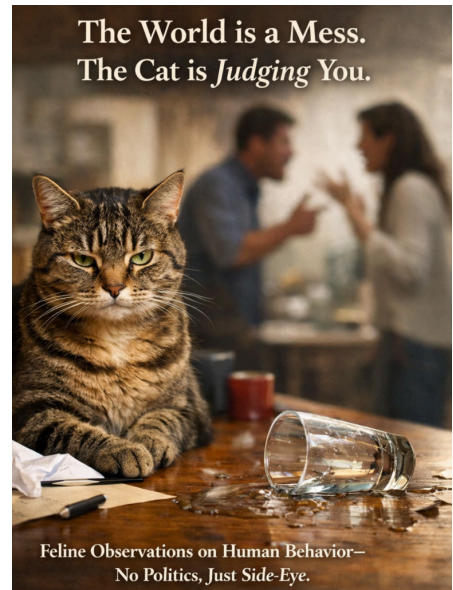
This month's newsletter is a set of feline observations about the state of affairs in the World today —delivered without campaign slogans, but with plenty of side-eye. It's not about politics. It's about behavior. And cats, as always, are watching.

Stay frosty,

Annie St. Germain

The Snarkiest Cat 🐱

Editor In Chief, The Scratching Post Press



Stay Frosty Mug

When your day starts like a dumpster fire and you're trying to hold it together with caffeine and sheer will, check out the "Stay Frosty" mug.

\$18.99

[Buy now](#)





Cats Have Entered The Chat - What Cats Notice When Humans Lose Their Minds

As the calendar flips and humans insist—again—that “this year will be different,” we cats take our places as witnesses. From the back of the couch. From the window ledge. From directly on top of whatever paperwork you were just using.

From here, the new year doesn't look hopeful or doomed. It looks loud.

Humans have chosen new leadership once more, and with it comes the familiar ritual: declarations of strength, fierce loyalty displays, and a curious belief that shouting makes something true. Cats know this routine well. It's what happens when one cat claims the best chair and the others must either challenge it or loudly pretend they meant to sit somewhere else anyway.

The most enthusiastic followers—the ones puffing themselves up and knocking things over in excitement—are especially fascinating. Cats recognize this behavior as insecurity disguised as devotion. Truly confident cats don't need an audience. They nap.

Many humans say they are protecting “order.” Cats respect order deeply. Order is breakfast arriving on time. Order is knowing which blanket belongs to whom. Order is not chaos wrapped in authority. When order becomes an excuse to be rough, dismissive, or cruel, cats know it's no longer order—it's fear wearing a name tag.

offering food.

Happy Meowingtone's Day Humans!



Follow Us!

Welcome to the After-Holidays Emotional Support Section

Retail Therapy Baby!

If you're going to survive the "after the holidays blues", you might as well do it wrapped in sarcasm, cat hair, and just enough attitude to scare off unsolicited people selling windows at your front door. These goodies from Snarky Cat Boutique are here to help you decorate, gift, and emotionally cope—whether you're shopping for a fellow cat person or rewarding yourself for not flipping over the coffee table yet.

Consider this your officially sanctioned excuse to add a little snark to your day.

Check out some awesome gifts for your favorite Meowingtine



Crochet Coaster Set

Meet the *Kitty Crochet Coaster Set* — the purrfect blend of cute and “don’t fuck up my table, Karen.” Hand-crocheted in cozy cat shapes, these coasters come in colors like Blush, Denim, and Teal, because even your mug deserves a vibe. Whether it’s coffee, wine, or regret in a cup, these little yarn guardians keep surfaces spotless and your home looking suspiciously put-together.



Free cat toy with every purchase!

CARE:

- Hand wash (spot clean) with mild soap - do not get the back wet!
- Shape and air dry

\$9.99

[Buy now](#)

Whimsical Cats Tile

A sassy ceramic tile featuring snarky cat art for your kitchen, wall, or trivet—because bland décor is for dog people. Hee hee..!

\$21.99

[Buy now](#)



The Latest from The Cat Whisperer Blog

Tuesday, 12/30/2025:

How Cats See the World Between Christmas and New Year's



The days after Christmas and before New Year's exist in a strange limbo. Time has no meaning. Pants are optional. Every surface smells faintly of ham. And to your cat, this is the most fascinating—and deeply disappointing—week of the entire year.

[Read more](#)

The Full Monty...

Keep up-to-date with our latest products



So as we barrel towards springtime and bugs —remember this:

The cats have spoken, the water glass remains suspiciously close to the edge, and the humans have been noted.

Proceed accordingly. And FUCK this "get rid of everything *wake*" nonsense. We all bleed red damn it. Even cats.

